

The Les Paul Guitar by Gibson



Low Impedance for High Performance

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**The sounds
of tomorrow
for today's music...**





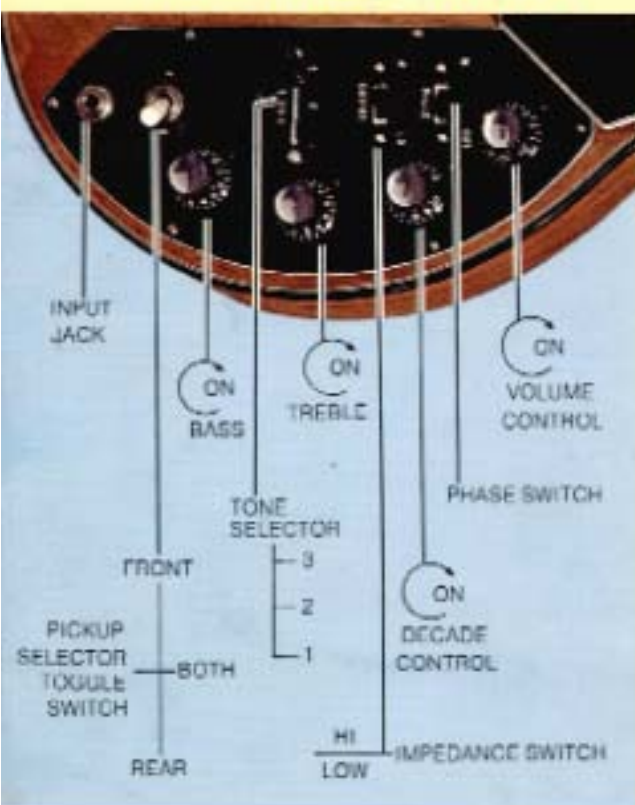
It's easy to talk about the future of sound and electronics. But Gibson decided to do more than just talk. They decided to act! Gibson got together with "Mr. Guitar", Les Paul. Together, they designed a guitar that would bring the sounds of the future back to now. The result? The new Gibson *Les Paul Recording Guitar* and *Triumph Bass* with low impedance pickups. These guitars offer you more sounds than ever before possible on any one instrument. Adaptable sounds that lend themselves to any one of the many contemporary music forms of today. Yet, these sounds are so futuristic, no one has come up with adjectives to describe them.

We were going to tell you about unbelievable tonalities and the vastness of its harmonic range.

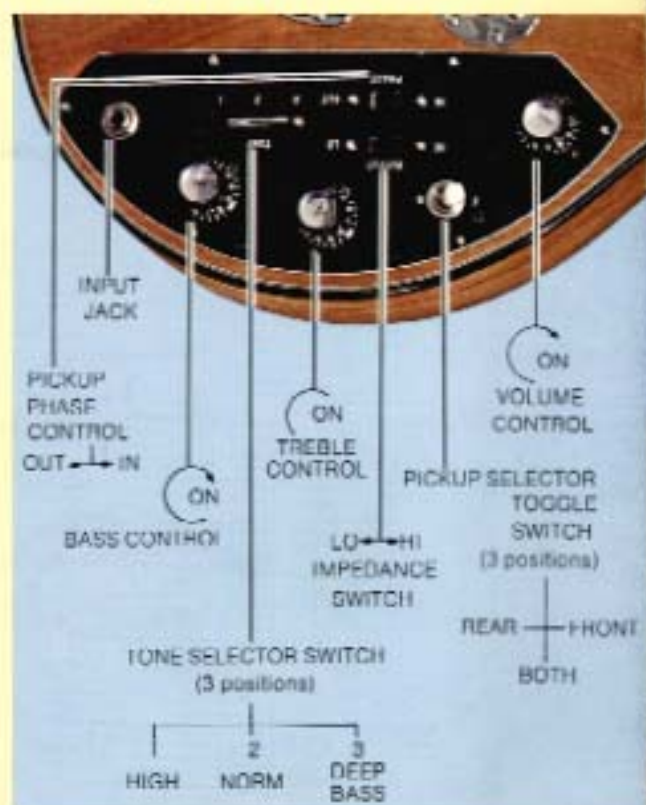
We also thought about describing the frequency range that makes other guitars and basses take a back seat. But we soon discovered that no words could do justice to these magnificent instruments.

So we returned to the only medium that can accurately convey the electronic genius of the *Les Paul Recording Guitar* and *Triumph Bass* . . . SOUND . . . the actual sounds of the future recorded for the musician who is tired of sounding like today. Spin this record right now and savor tomorrow.

Les Paul Recording Guitar



Les Paul Triumph Bass Guitar



If you're ready for something new and exciting, look over the following control functions. When you've done this, you'll be ready to try the sounds of tomorrow, today!

- **Les Paul Low Impedance Pickups**—The uniquely designed pickups offer the finest in tonal reproduction. The frequency response and range of harmonics will exceed that of any pickup on the market to date.
- **Decade Control**—This eleven position switch tunes or alters the treble harmonics. Produce "biting" or "silky" highs with simplicity.
- **Individual Bass and Treble Con-**

trols—This unique feature permits complete isolation of treble and bass response. A perfect blend can be achieved by intermixing both controls. □ **Phase Switch**—To produce a new, exciting sound, the out-of-phase position offers a revolutionary tonality when both pickups are being used. □ **Tone Selector Switch**—To add new dimension in sound, the tone selector switch opens new avenues of tonal variations. □ **Impedance Switch**—This feature enables the player to use any high or low impedance amplification system on the market today. A must for the "Recording" musician.

Gibson

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